

PATTI MCLETCHE

DESIGN TECHNOLOGIST

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PRACTICE AREAS

Experience Design
User Interface Development
Web & Responsive Design & Development
Design System Creation
Prototyping | Wireframes
User Testing
UX Audit | Research | Data-Driven Design
Single Page Application Development
Component Library Development

USER EXPERIENCE

User Research | User/Stakeholder Interviews
Persona Creation | User Stories
User Flows | User Journeys
Information Architecture | Site Maps
Hi-Fi & Low-Fi Wireframes
High-Fidelity Mockups
Interactive Prototypes
User Testing | Usability Testing

DEVELOPMENT

JavaScript
ES6
jQuery
React
HTML
CSS
Styled-components
SCSS
Wordpress | Magento | Shopify | Drupal
PHP

SOFTWARE

Adobe CC | Sketch | Invision | Axure
Visual Studio | Git

RECENT PROJECTS

PROJEKT202 | DESIGN TECHNOLOGIST | CURRENT
Connecting team member between the UX practice and the technology practice.

Worked with clients on component libraries, rapid prototypes, and single page applications.

MILLIMAN | FRONT END ENGINEER | 2019
Prototyped mockups from design and communications team.

Implemented Nielsen aligned user flows and interactions.

Built UI with the use of html and user controls in the .net framework.

Contributed to a team of 3 UI developers and 10 .net developers within an Agile environment.

TELADOC HEALTH | XD DEVELOPER | 2018-2019
Designed and Developed landing page templates for Wordpress and Marketo.

Designed and developed responsive email templates.

Developed user stories and user flows for new corporate website in contentful.

RCI, INC | UI & DEVELOPMENT | 2016-2018
Sole designer and front end developer for a web application interface.

Conducted competitive and comparative analyses, UX Audit, usability testing, and analyzed user data to strategize, concept and execute reiterations of the web application.

Created wireframes, storyboards, personas, and screen flows; created and executed assets for the UI.

YELLOWFOLDER | UI & DEVELOPMENT | 2014-2016
Designed and developed user interface. Conducted user research, UX Audit, created user personas and wireframes.